1. Cookies Policy

Privacy Policy
relating to processing Cookies

1. Where can you find information relating to data processing?

MLSZ (Hungarian Football Federation) prepared this policy in accordance with the General Data Protection Regulation (EU) 2016/679 (hereinafter: GDPR or Regulation) with the specific purpose of making data processing operations transparent in an easily understandable way.

This policy contains the main information about the specific processing (legal ground, purpose of processing, scope, duration of the data processed and your rights) which supplements the document "General information on data processing" which explains your rights, how you can exercise them, the obligations concerning the security of personal data and the rules for the modification of the policy. The document "General Information on Data Processing" is available: **link**

2. Introduction of processing cases

Cookie data processing

Cookies are small data files (hereinafter: 'cookies') that are transferred to your computer via the website by using the website, so that they are saved and stored by your Internet browser.

General tasks of cookies:

- collect information about visitors and their assets;

- memorize the individual settings of the visitors, which can be used e.g. when using online transactions, so you don't have to retype them;

- facilitate the use of the website;

- provide a quality user experience.

For customized service, places a small packet of data on the user's computer, called a cookie, and reads it back on a later visit. If the browser returns a previously saved cookie, the cookie provider has the option to link the user's current visit to the previous ones, but only for their own content.

Most commonly used Internet browsers (Chrome, Firefox, Edge, Explorer, Opera, Safari, etc.) accept and allow the download and use of cookies by default, however, it is up to you to refuse or disable them by changing your browser settings, or to delete cookies that are already stored on your computer.

Name	Service Provider	Puprose of the cookie	Type	Lifcycle
_fbc	Meta Platforms, Inc.	This cookie is used by Facebook to target advertisement based on user behavior and preferences across multiple websites. The cookie	HTTP	3 months

		contains an encrypted ID which allows Facebook to identify the user across websites.		
_fbp	Meta Platforms, Inc.	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	HTTP	3 months
ads/ga-audiences	Google	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Pixel	Session
pagead/1p-user-list/#	Google	Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.	Pixel	Session
IDE	Google	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	HTTP	1 year

For more information on the use of cookies, see the 'help' menu in each browser.

To disable cookies for each browser:

- Chrome: https://support.google.com/accounts/answer/61416?hl=hu

- Firefox: https://support.mozilla.org/hu/kb/sutik-informacio-amelyet-weboldalak-tarolnak-szami?redirectlocale=hu&redirectslug=Cookies+processing

- Internet Explorer: https://support.microsoft.com/hu-hu/help/17442/windows-internet-explorer-delete-manage-cookies#ie=ie-11

- Safari: https://support.apple.com/hu-hu/guide/safari/sfri11471/mac

- Edge: https://support.microsoft.com/hu-hu/help/10607/microsoft-edge-view-delete-browser-history

- Opera: http://help.opera.com/Windows/10.20/hu/cookies.html

3. **Duration of Data Processing**

The Service Providers use the data of the cookies the duration that we sign to the cookies.

4. **Purpose of Data Processing**

The purpose of the data procession is to develop the user experience of the website and to make marketing activities.

5. Recipients of Data. Categories of Recipients

The cookies forward the data to the service providers of the cookie.

6. Source of personal data

Data are provided by the customer.

7. Legal ground of processing

The legal ground of processing ist he consent of the user under point a) of paragraph (1) of Article 6 of the Regulation.

8. Rights of the data subject

Under the Regulation, the data subjects shall have several rights (e.g.: right to request information, right to access to the personal data, right to erasure and right to be forgotten, right to restriction, right to withdraw consent, right to go to supervisory authority and court), however, the information on how and under what legal ground a specific right can be exercised is included in the document General information on data processing.

On behalf of underage data subjects under the age of 16, their rights can be exercised by their legal representative; on behalf of underage data subjects over the age of 16, their rights can be exercised by their legal representative.

Forms required for the exercise of your rights are available here.

This Policy shall enter into force on 11 July 2022, its archived version can be found under the policy, among downloadable documents.